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### FOR IMMEDIATE RELEASE

# Belvoir Federal Unveils Branch Renovation with New Technology

**Woodbridge, VA,** October 22, 2014 — Belvoir Federal Credit Union, \$310 Million in assets, celebrated the unveiling of its largest branch at their "Renovation Celebration" event on October 21, 2014.

The credit union hosted a day of celebrations to showcase the high-tech branch and new capabilities offered to members, including remote teller stations, instant cash recyclers, multiple teller pods for transactions, and an open office concept to promote more communication between members and frontline employees.

In addition to the modern technology in the renovation design, developed by LEVEL<sup>5</sup>, the branch offers iPads for members to use while in the branch, a café setting, and media walls for flat screen televisions to highlight the latest news, weather, and credit union information.

Patricia Kimmel, CEO/President of Belvoir Federal Credit Union, stated, "We are investing in our members and credit union's future by designing a branch that provides the latest and most efficient technology. Our branch offers a new and personalized experience for members when they come in to see their financial partner."

The "Renovation Celebration" event was well attended by a steady flow of members coming to visit the new branch. Throughout the day, Belvoir Federal offered members coffee and donuts in the morning, a hot dog and chip lunch with music by B101.5, and cake in the afternoon. The credit union also hosted a private event for all staff, board members, and distinguished personnel from Ft. Belvoir to attend a special afterhours ribbon cutting and hors d'oeuvres event.

Dottye Bunch, Belvoir Federal's Facilities/Project Manager, worked closely with LEVEL<sup>5</sup> to complete Belvoir Federal's state of the art redesign. Dottye stated, "It's been a pleasure working with LEVEL<sup>5</sup> on this remodel. They listened to what we wanted for our members and built a branch that is beautiful and offers our members a unique experience."

For weekly progression photos during the branch transformation, visit <u>www.belvoircreditunion.org/newbranch</u>.

#### About LEVEL<sup>5</sup>

LEVEL<sup>5</sup>, headquartered in Atlanta, GA, is a consulting and facilities development firm that works exclusively with financial institutions in the development and implantation of growth strategies across the United States. For a decade, LEVEL<sup>5</sup>'s services have included consulting, real estate, integrated design, construction management, and branding. For more information, visit <u>www.level5.com</u>

#### About Belvoir Federal Credit Union

Belvoir Federal is a member-owned, full-service financial institution that provides the foundation for the financial success of our Members. Belvoir Federal, a not-for-profit organization, has served the Fort Belvoir and U.S. Armed Forces community since 1946. For more information about Belvoir Federal, please visit <u>www.BelvoirCreditUnion.org</u>.

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## **New Branch Design**



**Renovation Celebration Activities** 



**Afterhours Event** 





